

Challenge:

An Event Management company located in the Dubai Media City like any organization was using the Internet as a medium as a part of the daily operations to transfer huge files and for their communication. As an organization with large number of staff members using the internet, the cost of the usage per month paid by the company was unreasonable.

Due to unavailability of imperative systems to control internet traffic, file manager, blocking non business website and applications and more, it was impossible to segregate the internet usage between actual business and non business leaving a void with no solution but to pay the ISP!

Beyond the cost of internet usage and critical to the business was the open access to private emails, tools like messenger & social networking websites, company's productivity was getting hampered and creative intellectual property was at the risk of being getting distributed without management decisions.

Over the time, the company tried to implement disparate tools and solutions to get all their concerns elucidated. However, the goals were not met and everything ended up as unorganized network of wires with management of different system from different vendors.

Solution:

Understanding the clients past experiences, we approached to them with the "Try it before you buy it" approach! As our guarantee to any client, if they don't see results and ease of management they are under no obligation of buying the product.

In 3 days, we implemented our own product called "magikbox". A compilation of every organizations need, including website filtering, access controlled file sharing, centralized internal email server, comprehensive management and reporting tools, inbuilt firewall, centralized backup system, to name but a few.

With the implementation of "magikbox" and a productively designed internet usage policies, the company now saw business value in terms of reduced ISP charges, increase in production as a result of reduced loss of time on personal emails and sites such as facebook and twitter.

Benefits:

- ❖ Improved control on the web traffic and its usage.
- ❖ Reduction by more than 80% in monthly internet bills of extra bandwidth usage.
- ❖ Track all email communications (incoming and outgoing)
- ❖ Better employee productivity and business continuity with centralized backup and recovery
- ❖ An integrated logging, reporting, and alerting provide detailed insight into network activity and allow tracking, reporting & take immediate preventive or corrective action.
- ❖ Single vendor for all Infrastructure Structure related accessories